# S.W.O.T. Analysis worksheet

**NEGATIVE**

**NEGATIVE**

Figure 9 : SWOT Analysis worksheet

* External threat
* External threat
* External threat
* External opportunity
* External opportunity
* External opportunity

**POSITIVE**

**EXTERNAL**

**INTERNAL**

**STRENGTHS**

**WEAKNESSES**

* Internal weakness
* Internal weakness
* Internal weakness

**NEGATIVE**

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**THREATS**

* Internal strength
* Internal strength
* Internal strength

**OPPORTUNITIES**